

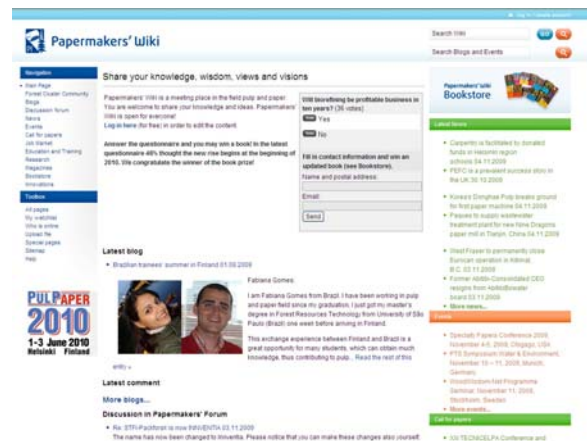


Papermakers' Wiki – global meeting place for networking and sharing information among paper professionals

A web portal aimed at professionals in the paper and forest sector has been launched in 2008 at www.papermakerswiki.com. The portal has been initiated by the Paper Engineers' Association (PI). Using wiki as a platform, professionals can update information themselves, for example on news, events, job vacancies and research projects: anyone logged in as a user can edit the contents of the portal (free of charge).

To be updated collectively, the portal features – in addition to stakeholders' presentations and links – bookstore, blogs, paper sector news flashes and information on forthcoming events. The portal represents a new social communications channel, which allows everyone to conduct an active dialogue. There is also a discussion forum for stating opinions or for commenting on news/blogs etc., under one's own name or a pseudonym, "The objective is to make Papermakers' Wiki a social medium which encourages paper-sector professionals to regularly exchange information", says Pirkko Molquentin-Matilainen, President of the Paper Engineers' Association.

The English-language portal attracts professionals from around the world. Already over 20 000 visitors from approximately 150 countries have visited the portal (see the figure). PI trusts that the portal will strengthen contacts between professionals in this sector and hopes that paper-sector professionals will actively begin to produce more content to the portal and share information on current events and other issues. Have a look and share your views with colleagues.



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